



The Childbirth Educators Professional Forum Roadshows are aimed at continually raising the level of childbirth education within South Africa. The roadshows have been held for the past 25 years with enormous success and following. By participating in the roadshows you are able to detail your products to the childbirth educators, well-baby clinic sisters and lactation consultants in private practice which, when passing on their acquired knowledge of your products, will give your products the professional endorsement which is vital to our highly educated and sophisticated pregnancy and baby market.

PARTICIPATION

- Table exhibitor – R43 000 per roadshow (i.e. R43 000 for all 4 venues i.e. Port Elizabeth, Cape Town, Durban and Johannesburg)
- Major sponsor – Cost R98 000 includes table for exhibition + ½ hour to address the audience from the podium

*Rates exclude agency commission and exclude Vat
No table sharing allowed*

EXPOSURE

- Your logo will appear with the invitation to the roadshow within the Professional Forum magazine
- The RSVP forms will carry your logo
- At the roadshow – posters, pamphlets, promotional information can be handed out and on display within the roadshow venues
- We ensure all delegates visit each exhibitor by using the coloured sticker system
- Pictures of the exhibitors appear in the following Professional Forum magazine

The attendance at the roadshow varies, but in general between 250 and 350 childbirth educators, well-baby clinic sisters and lactation consultants attend the roadshows.

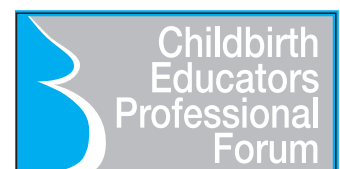
The roadshows are a very cost effective and time effective way of reaching out to all these professionals. The educators want to learn and hear about your products. They are hungry for this information.

Roadshows RATE CARD 2024



Baby Talk Consulting cc Reg:
CK1993/04507/23

PO Box 15047, Lambton 1414
Head Office: 083 227 6712 e-
mail: Lynne@babytalk.co.za
website: www.babytalk.co.za





LYNNE BLUFF

Cell: 083 227 6712
Fax: 086 669 2762
P.O. Box 15047, Lambton 1414
Lynne@babytalk.co.za
www.babytalk.co.za
www.expectantmothersguide.co.za
www.cbepf.co.za

TAMRYN BLUFF

Cell: 079 498 6578
tamii@babytalk.co.za

DATES FOR THE JANUARY 2024 ROADSHOW

- Port Elizabeth – Friday 26th January 2024
– Southern Sun Hotel Marine
- Cape Town – Saturday 27th January 2024
– Protea Hotel Sea Point
- Durban – Friday 2nd February 2024
– Coastlands Umhlanga Ridge
- Johannesburg – Saturday 3rd February 2024
– Bryanston Country Club

DATES FOR THE MAY 2024 ROADSHOW

- Port Elizabeth – Friday 17th May 2024
– Southern Sun Hotel Marine
- Cape Town – Saturday 18th May 2024
– Protea Hotel Sea Point
- Durban – Friday 24th May 2024
– Coastlands Umhlanga Ridge
- Johannesburg – Saturday 25th May 2024
– Bryanston Country Club

DATES FOR THE SEPTEMBER 2024 ROADSHOW

- Port Elizabeth – Friday 13th September 2024
– Southern Sun Hotel Marine
- Cape Town – Saturday 14th September 2024
– Protea Hotel Sea Point
- Durban – Friday 20th September 2024
– Coastlands Umhlanga Ridge
- Johannesburg – Saturday 21st September 2024
– Bryanston Country Club

