



Our Mission

To make a meaningful difference to the pregnancy, birthing and parenting experiences of pregnant couples and new moms and dads



Lynne Bluff

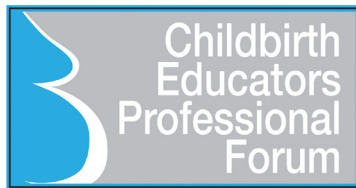


Tamii Bluff



Healthcare professional

Childbirth educators | Midwives | Well baby clinic sisters | Lactation consultants



National professional group for childbirth educators, well-baby clinic sisters, midwives and lactation consultants in private practice



AWARENESS WEEK
Campaigns

Professional Education ROADSHOWS
(January, May, September)

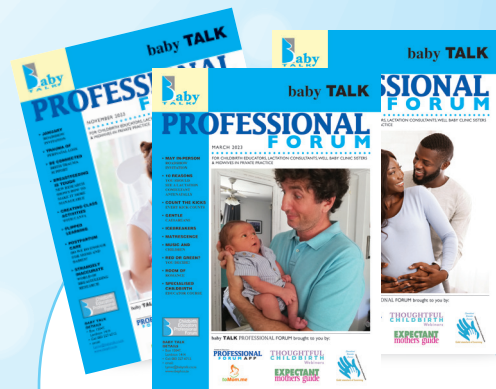
BE CONNECTED
Birth Trauma Support

- Pregnancy education
- Caesars and VBac info week
- Immunisation for pregnant moms and babies
- Skin to skin
- Grandparents and newborns
- Breastfeeding
- Prematurity



CBEPF Professional App

Available on



Professional Forum magazine

Professional publication
March, July, November



Consumer reach – Pregnant moms and dads



toMom.me

toMom.me

Monthly digital
collated newsletter



**THOUGHTFUL
CHILD BIRTH**

Monthly Webinars for Pregnant Moms and Dads

www.thoughtfulchildbirth.co.za

Free monthly webinars for pregnant
moms and dads



Expectant Mother's Guide / Father's Guide

Annual publication for pregnant moms and dads.

Covers from the beginning of pregnancy
up till the baby is 2 years of age.

www.expectantmothersguide.co.za



**Expectant Mother's
Guide Journey App**
Available on



Expectant
Mother's Guide
MAGAZINE

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www.babytalk.co.za | www.cbepf.co.za | www.toMom.me