



The Childbirth Educators Professional Forum Roadshows are aimed at continually raising the level of childbirth education within South Africa. The roadshows have been held for the past 20 years with enormous success and following. By participating in the roadshows you are able to detail your products to the childbirth educators, well baby clinic sisters and lactation consultants in private practice which, when passing on their acquired knowledge of your products, will give your products the professional endorsement which is vital to our highly educated and sophisticated pregnancy and baby market.

PARTICIPATION

- Table exhibitor – R37 500 per roadshow (i.e. R37 500 for all 4 venues i.e. Port Elizabeth, Cape Town, Durban and Johannesburg)
- Major sponsor – Cost R85 250 includes table for exhibition + ½ hour to address the audience from the podium

*Rates exclude agency commission and exclude Vat
No table sharing allowed*

EXPOSURE

- Your logo will appear with the invitation to the roadshow within the Professional Forum magazine
- The RSVP forms will carry your logo
- At the roadshow – posters, pamphlets, promotional information can be handed out and on display within the roadshow venues
- We ensure all delegates visit each exhibitor by using the coloured sticker system
- Pictures of the exhibitors appear in the following Professional Forum magazine

The attendance at the roadshow varies, but in general between 350 and 500 childbirth educators, well baby clinic sisters and lactation consultants attend the roadshows.

The roadshows are a very cost effective and time effective way of reaching out to all these professionals. The educators want to learn and hear about your products. They are hungry for this information.

RATE

Roadshows CARD

2019



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DATES FOR THE JANUARY 2019 ROADSHOW

- Port Elizabeth – Friday 25th January 2019
– Protea Hotel Marine
- Cape Town – Saturday 26th January 2019
– Protea Hotel Sea Point
- Durban – Friday 1st February 2019
– Coastlands Umhlanga Ridge
- Johannesburg – Saturday 2nd February 2019
– Killarney Country Club

DATES FOR THE MAY 2019 ROADSHOW

- Port Elizabeth – Friday 10th May 2019
– Protea Hotel Marine
- Cape Town – Saturday 11th May 2019
– Protea Hotel Sea Point
- Durban – Friday 24th May 2019
– Coastlands Umhlanga Ridge
- Johannesburg – Saturday 25th May 2019
– Killarney Country Club

DATES FOR THE SEPTEMBER 2019 ROADSHOW

- Port Elizabeth – Friday 6th September 2019
– Protea Hotel Marine
- Cape Town – Saturday 7th September 2019
– Protea Hotel Sea Point
- Durban – Friday 13th September 2019
– Coastlands Umhlanga Ridge
- Johannesburg – Saturday 14th September 2019
– Killarney Country Club

